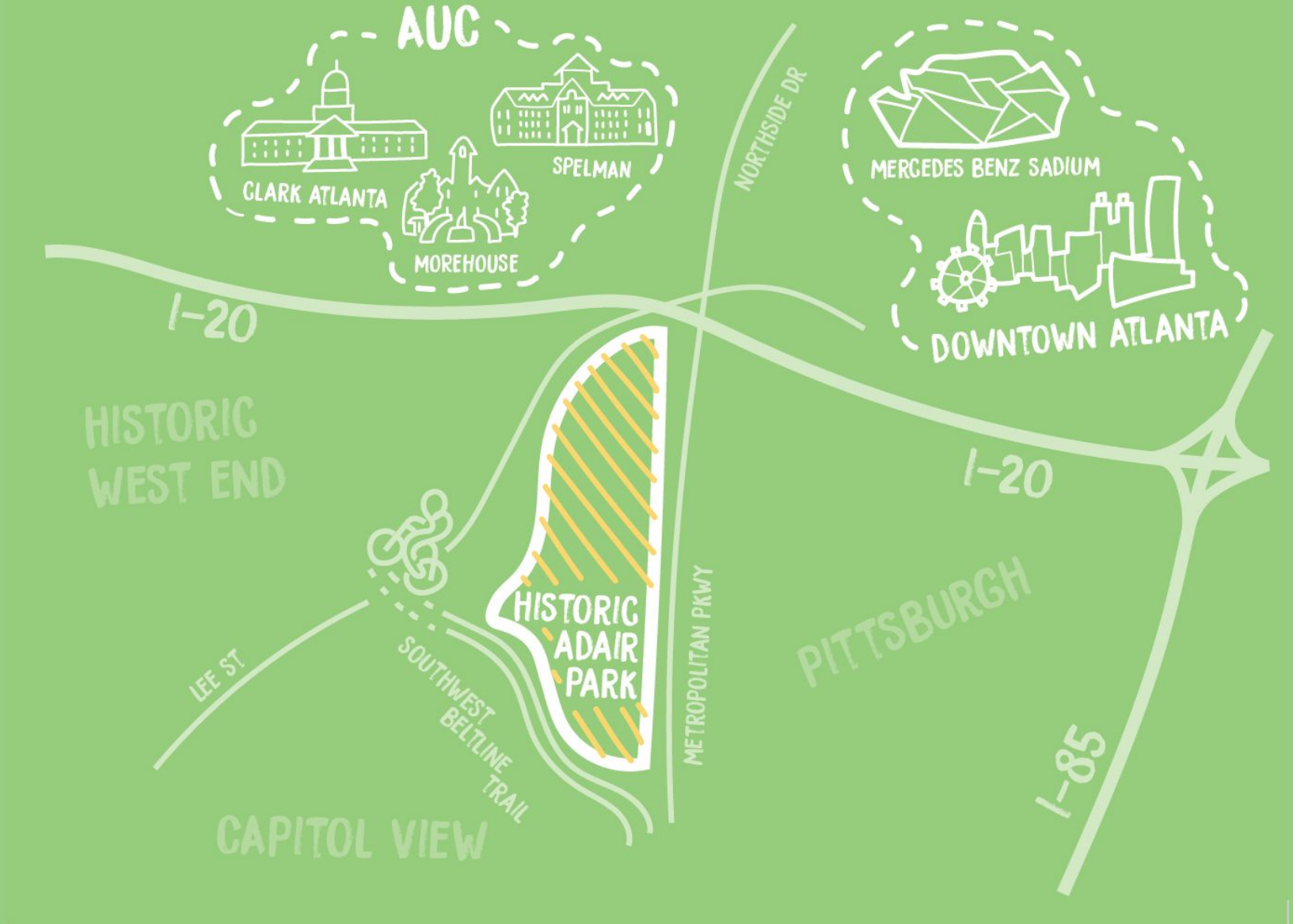




Adair Park Today, Inc.  
**SPONSORSHIP**

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# Our Place in Atlanta



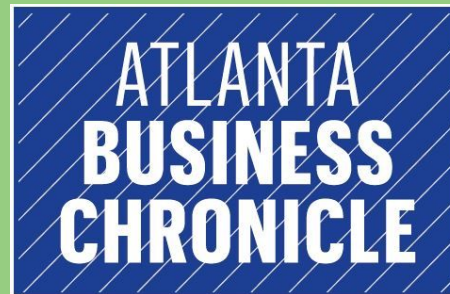


# Our Place in Atlanta

Adair Park is a historic neighborhood in Southwest Atlanta, positioned along the Westside BeltLine Trail two miles from Spelman College and the Atlanta University Center, the Mercedes Benz Stadium and Phillips Arena.

#1 HOTTEST NEIGHBORHOOD  
IN ATLANTA, 2017 *-Redfin*

“Prepare to sizzle, Adair Park.”



“Adair Park could be the place to be in 2017.”

# Our Impact

Adair Park Today, Inc., is a 501(c)3 non-profit organization representing the interests of all property owners and residents in the neighborhood.

We support the community by organizing cleanups and beautification projects, maintaining Little Free Libraries, supporting neighborhood improvements and strengthening the Southwest Atlanta community.

Sponsorships fund these community initiatives and are tax deductible.





# PORCHES & PIES

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Our fall festival featuring pie bake-off and  
tasting, entertainment and more

**Saturday, Oct. 27, 2018**



**100%**

Increase in attendees year over year



**1000+** attendees

Projected in 2018



**28** bake-off contestants

In 2016

# 2016 HIGHLIGHT REEL

Click to play!



# ■ OUR SPONSORS

- Committed to supporting infrastructure improvements and community programs.
- Recognize the strengths of the Southwest Atlanta community.
- Want to connect with a diverse audience of consumers.



SPONSOR	PRESENTING	HOST	HOSPITALITY
Level per event → You get ↓	\$2500	\$1000	\$500
<b>WEB PROMO</b>	unlimited custom content	✓	✓
<b>SOCIAL MEDIA</b>	unlimited custom content	4 +	2 +
<b>PRINT PROMO</b> event materials and signage, community newsletter	unlimited custom content	✓	✓
<b>BAKE-OFF ENTRY</b>	✓	✓	✓
<b>VENDOR SPACES</b>	2	1	
<b>EVENT PASSES</b>	5	2	
<b>APPOINT A JUDGE</b>	✓		
<b>HEADLINING LOGO &amp;            CATEGORY EXCLUSIVITY</b>	✓		

# COMMUNITY SPONSORS

Business or organization must operate within 30310

Level per event →

\$250

You get ↓

**WEB recognition**

✓

**SOCIAL media mention**

✓

**PRINT - your logo in the Adair Park newsletter**

✓

**CASH MOB - residents patronize local businesses on a specified day**

✓

**WELCOME BASKET - include your information or promos in new neighbor welcome baskets**

✓



# ■ SPONSORSHIP DETAILS

Visit [www.porchesandpies.com](http://www.porchesandpies.com) to register as a sponsor.

Reach out to [events@adairpark.com](mailto:events@adairpark.com) with any questions.

Logo Requirements: Please provide a vector image file (.ai, .svg) to [communications@adairpark.com](mailto:communications@adairpark.com) by **Aug. 15** for inclusion in Porches and Pies marketing materials.